

What is this Privacy Policy for?

This privacy policy is for [fortyeight.one](https://www.fortyeight.one) and governs the privacy of its users.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners, and the way this website processes, stores and protects user data and information.

The Website

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.

Use of Cookies

[fortyeight.one](https://www.fortyeight.one) uses cookies to improve the user's on-site experience. Where applicable, this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device.

This complies with recent legislation for websites to obtain explicit consent from users before leaving behind or reading files - such as cookies - on a user's device.

What are Cookies?

Cookies are small files saved to a device that track, save and store information about the user's interactions and usage of a website. This allows a website, through its server, to provide the users with a tailored user experience.

Users are advised that if they wish to deny the use and saving of cookies from this website, they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

Tracking

[fortyeight.one](https://www.fortyeight.one) uses tracking software to monitor its visitors, and to better understand how they use the website. This software is provided by Google Analytics, which uses cookies to track visitor usage.

The software will save a cookie a device in order to track and monitor engagement and usage of the website. However, it will not store, save or collect personal information. You can read [Google's privacy policy here](#) for further information.

Other cookies may be stored to your device by external vendors, if and when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking, and typically expire after 30 days (though some may take longer).

No personal information is stored, saved or collected.

Contact & Communication

Users contacting this website, and / or its owners, do so at their own discretion and provide any such personal details requested at their own risk.

Your personal information is kept private and stored securely until the time it is no longer required or has no use, as detailed in the [Data Protection Act 1998](#). Every effort has been made to ensure a safe and secure form-to-email submission process, but these processes are completed at the user's own risk.

This website and its owners use any information submitted to provide users with further information about products and services, or to assist in answering any questions or queries submitted.

This includes using your details to subscribe you to any email newsletter program the website operates - but only if this was made clear to you and your express permission was granted when submitting any form to email process – or if you have previously purchased products or services from, or enquired about purchasing from, the company that the email newsletter relates to.

This is by no means an entire list of your user rights in regard to receiving email marketing material. And your details are not passed on to any third parties.

Email Newsletter

This website operates an email newsletter program, used to inform subscribers about products and services supplied by this website. Users can subscribe through an online, automated process should they wish to do so, but do so at their own discretion. Some

subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the [Privacy and Electronic Communications Regulations 2003](#). All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website.

Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. If you would like a copy of the information held on you, please email us at hello@fortyeight.one

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and to help improve our emails.

Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity. This is far from a comprehensive list.

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable clear instructions on how to un-subscribe will be detailed instead.

External Links

Although this website only looks to include quality, safe and relevant external links, users are advised to be cautious before clicking any external web links mentioned throughout this website. This may include clickable text, banners or images that link to other websites.

The owners of this website cannot guarantee or verify the contents of any externally linked website, despite their best efforts. Users should therefore note they click on

external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms, that this website and its owners participate on, are custom to the terms and conditions, as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and engage them with due care and caution in regard to their own privacy and personal details.

Neither this website or its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them directly through primary communication channels, such as by telephone or email.

This website may use social sharing buttons to help share web content directly from web pages to the social media platform in question. Users are advised, before using such social sharing buttons, that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your account.

Shortened Links in Social Media

This website and its owners, through their social media platform accounts, may share web links to relevant web pages. By default, some social media platforms shorten lengthy URLs (e.g.- lnkd.in/gJUjhDP).

Users are advised to take caution before clicking any shortened URLs published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine URLs are published, many social media platforms are prone to spam and hacking, and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

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